

# FOOD + FUND DRIVE CHECKLIST

THANK YOU FOR YOUR INTEREST IN COORDINATING A FOOD AND/OR FUND DRIVE TO HELP ALLEVIATE HUNGER IN OUR COMMUNITY. HERE ARE SOME HELPFUL HINTS TO MAXIMIZE YOUR CONTRIBUTION:



## PREPARATION

- Decide what type of drive you want to host - are you collecting food, funds, or both?
- Decide on a drive length and goal.
- Decide on a collection method:
  - Boxes are perfect for any food drive that generates 300 lbs. of food or less. KLF can provide large boxes and posters for decoration.
  - Large fiber barrels hold up to 150 lbs. of food each (apx. a grocery cart amount), and larger metal crates are available for more sizable food drives
- Inform KLF of the food drive so that we can provide collection receptacles. We also supply promotional materials that offer further information about our cause and promote your efforts on social media. Contact Warehouse Co-Coordinator Dave Hafer at 269.488.2617 ext. 212 or at DaveH@kzoolf.org for more information.
- Send out social media postst, text messages, emails. and office memos to promote your drive. Include the drive in a newsletter article or monthly publication and encourage participants to visit kzoolf.org to learn more about hunger in our community.



## DURING THE DRIVE

- Monitor the amount of food and funds donated so you can keep participants up-to-date on the drive's progress. Let us know if we need to pick up a full barrel or crate, or drop off additional collection receptacles. **Tag KLF on social media so we can see your progress!**
- Send out creative messaging to keep people excited about reaching your stated goal.



## WHEN IT'S OVER

- If your drive amasses more than 300 lbs., we can pick up the donation. If not, please deliver your collection to our administrative office located at 901 Portage Street in Kalamazoo from 9 a.m. to 3:30 p.m., Monday through Friday.
- Celebrate!** We will inform you of the amount of food and funds you collected so you can share it with everyone who participated.

# A LITTLE ABOUT KALAMAZOO LOAVES & FISHES



## KLF MISSION

KALAMAZOO LOAVES & FISHES WILL FEED HUNGRY PEOPLE AND ENGAGE OUR COMMUNITY IN THE FIGHT TO END HUNGER.

### DURING OUR 2015/16 FISCAL YEAR

700

KLF PROVIDED FOOD ASSISTANCE TO AN AVERAGE OF 700 INDIVIDUALS PER SERVICE DAY.

3+  
MILLION

KLF DISTRIBUTED MORE THAN 3 MILLION POUNDS OF FOOD TO HUNGRY RESIDENTS OF KALAMAZOO COUNTY.

156  
THOUSAND

KLF SERVED 156,706 FOUR-DAY FOOD ORDERS THROUGH ITS GROCERY PANTRY PROGRAM.

TWENTY+

KLF OFFERS FOOD ASSISTANCE AT 24 PANTRY SITES THROUGHOUT KALAMAZOO COUNTY THROUGH OUR GROCERY PANTRY PROGRAM. IN TOTAL, WE OFFER SUPPLEMENTAL FOOD ASSISTANCE AT MORE THAN 73 SITES IN OUR COMMUNITY THROUGH OUR FIVE INNOVATIVE ANTI-HUNGER PROGRAMS.

1982

FOR 35 YEARS, KLF HAS BEEN THE PRIMARY FOOD ASSISTANCE PROVIDER IN KALAMAZOO COUNTY.

### KLF PANTRIES ARE IN...

AUGUSTA	PARCHMENT
COMSTOCK	PORTAGE
GALESBURG	RICHLAND
KALAMAZOO	VICKSBURG

FOOD

FOOD DONATIONS PROVIDE A DIRECT CONNECTION BETWEEN DONORS AND PEOPLE WHO ARE HUNGRY IN OUR COMMUNITY. DONATIONS FROM OUR COMMUNITY ACCOUNT FOR SOME OF THE HEALTHIEST AND HIGHEST-QUALITY FOOD WE RECEIVE. FRESH PRODUCE AND NUTRIENT-RICH ITEMS ARE SOMETIMES DIFFICULT TO ACQUIRE SO THE ITEMS DONATED BY BUSINESSES, FARMS, INDIVIDUALS, AND COMMUNITY-BASED GROUPS ARE CRITICAL IN OUR EFFORTS TO BUILD AN ACTIVE AND HEALTHY FUTURE FOR KALAMAZOO COUNTY.

CASH

CASH DONATIONS ALLOW US TO KEEP OUR PANTRY SHELVES STOCKED, OUR FREEZERS COOL, AND OUR TRUCKS ON THE ROAD FIVE DAYS PER WEEK. THEY ALSO SUPPORT INNOVATIVE PROGRAMS AIMED AT ALLEVIATING LOCAL HUNGER. MOST IMPORTANTLY, MONETARY CONTRIBUTIONS ALLOW US TO TAKE ADVANTAGE OF OUR PENNIES-ON-THE-POUND PURCHASING POWER THROUGH OUR CONNECTION WITH FEEDING AMERICA AND THE FOOD BANK OF SOUTH CENTRAL MICHIGAN. **WE CAN PROVIDE THREE FULL MEALS FOR EVERY DOLLAR DONATED.**

# KALAMAZOO LOAVES & FISHES NEEDS + GUIDELINES

WHO IS HUNGRY IN KALAMAZOO COUNTY?

## SNAPSHOT



10,500 LOCAL CHILDREN ARE CHALLENGED BY HUNGER ON A DAILY BASIS.

HUNGER AFFECTS NEARLY  
40,000 LOCAL RESIDENTS



17% OF AREA FAMILIES WITH A CHILD UNDER THE AGE OF 18 LIVE BELOW THE POVERTY LINE.



8% OF SENIOR CITIZENS LIVE ON LESS THAN \$12,000 PER YEAR.

### FOOD WISH LIST

**PROTEINS:**

CANNED MEATS, HEARTY SOUPS, BEEF STEW

**FRUITS:**

CANNED, PREFERABLY WITHOUT SUGAR OR CORN SYRUP ADDED

**VEGETABLES:**

CANNED, PREFERABLY WITHOUT ADDED SALT

**GRAINS:**

PASTA, RICE, OATMEAL

**COOKING OIL:**

BOTTLED OR SPRAY

\*KLF ALSO ACCEPTS PERISHABLE ITEMS INCLUDING FRESH PRODUCE.



### NOT ACCEPTED

**FOR THE SAFETY OF OUR SERVICE RECIPIENTS, KLF DOES NOT ACCEPT:**

RUSTY, BADLY-DENTED OR UNLABELED CANS

GLASS CONTAINERS

HOMEMADE ITEMS

NON-COMMERCIAL CANNED OR PACKAGED ITEMS

ALCOHOLIC BEVERAGES OR MIXERS

OPEN OR USED ITEMS



**EVERY DOLLAR DONATED PROVIDES THREE FULL MEALS**